

Nathan Outlaw Appoints MyJam Communications

As Sole Marketing & PR Consultancy

London/Cornwall 14th January 2011 – previously Michelin starred chef Nathan Outlaw has appointed MyJam Communications to handle his national and international public relations and media communications campaign with immediate effect.

Nathan will be working with the MyJam consultancy and communications team to maximise publicity for his restaurants and enhance his profile both nationally and internationally. Nathan currently runs Restaurant Nathan Outlaw and Nathan Outlaw Seafood and Grill in the St Enodoc Hotel in Rock, Cornwall.

Of MyJam Communications Nathan Outlaw says: 'MyJam Communications are passionate, dynamic and the perfect team to take me to the next level.'

In 2007 Restaurant Nathan Outlaw was born and for three years retained the accolade of best restaurant in Cornwall from Michelin awarding a Rising 2 star and the Good Food Guide naming the restaurant as the 10th best restaurant in the whole of the UK.

Nathan has also been busy on television with appearances on BBC 2's Great British Menu, Saturday Kitchen and Good Food Channel's Market Kitchen.

James Bulmer, Managing Director at MyJam Communications, comments: 'We are delighted to have Nathan on board and to be able to create new opportunities for him at such an exciting stage in his career.'

MyJam Communications is a B2C agency, specialised in luxury lifestyle brands. A list of MyJam's clients can be found by visiting www.myjam.co.uk.

Ends

Notes to Editors:

Nathan Outlaw is based in Cornwall. Nathan has become a household name through his years of cooking at a high level. He has two restaurants, Restaurant Nathan Outlaw & Nathan Outlaw Seafood and Grill at the St Enodoc Hotel that offer both simple and contemporary dishes.

Recently awarded best fish restaurant by the Good Food Guide 2011 and named fifth in the top 60 restaurants in the UK. Restaurant Nathan Outlaw is a seafood restaurant with a frequently changing set tasting menu driven by locally caught seafood and amazing local produce.

The restaurants re-open on Friday 11th February 2011. The reservations desk is open on January 20th 2011.

Nathan Outlaw at St Enodoc Hotel | Rock | Cornwall | PL27 6LA

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www.myjam.co.uk