



Job Specification for MyJam Communications: Account Director

MyJam Communications is a bespoke agency specialising in luxury hospitality, particularly restaurants and Chef talent.

MyJam Communications is looking for an Account Director to join a small and friendly team of PR and Marketing professionals in the heart of the West End. The Account Director must have strong links to consumer journalists, particularly in the food world. They must have an in-depth knowledge of the UK media field, with knowledge and experience in print and online media, television, radio and events.

Ideally the candidate will have managed several high profile accounts previously, with great experience in PR and Marketing strategies and Client handling. The candidate must be able to work well within a team, and delegate and manage projects efficiently and to the client's liking.

The candidate must have a press cuttings portfolio with examples of national and international coverage from previous PR and Marketing initiatives. They must also have proof of contacts within the food world, and examples of previously executed PR and Marketing strategies, client reporting and press releases.

An understanding of design and basic computer skills is necessary, as is an advanced writing style and sophisticated and imaginative use of language to engage and captivate clients and journalists alike.

MyJam Communications is an agency which thrives on creativity and passion. Those with both will be highly rewarded, and progress within the company. MyJam Communications is also an agency with an informal and personable working environment, with a strong social network. The ideal candidate will contain these strengths, and be looking for a challenge and position where dedication and results will be rewarded in a young and thriving company.

For more information and to be considered for the position please send your CV and a covering letter to Frances Cottrell at f.cottrell@myjam.co.uk